

June 20, 2018

'JBFA: STORIES FROM THE 2018 JAMES BEARD AWARDS,' SHOWCASING THE MOST PRESTIGIOUS AWARDS IN THE AMERICAN CULINARY INDUSTRY, PREMIERES SUNDAY, JUNE 24, ON ABC

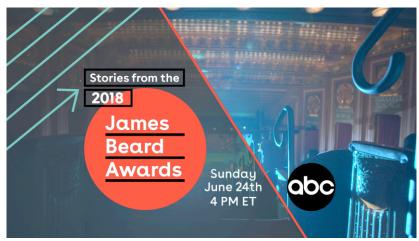


Photo courtesy of Intersport

A one-hour special from the James Beard Foundation (JBF) and Intersport, "JBFA: Stories from the 2018 James Beard Awards," showcasing the prestigious James Beard Awards for culinary excellence in a way that has never been seen before on network television – through the lens of a documentarian – will premiere on The ABC Television Network, **SUNDAY**, **JUNE 24** (4:00–5:00 p.m. EDT/3:00–4:00 p.m. PDT).

The television special will feature many of the meaningful stories of the night from the 2018 James Beard Foundation Restaurant and Chef Awards Gala. The show includes profiles on the Outstanding Chef Award nominees, as well as the winning moments and background stories of the winners of Rising Star (Camille Cosgrove), Outstanding Restaurant (Highlands), Humanitarian (José Andrés) and Lifetime Achievement (Paula Wolfert) awards.

In addition, the special highlighting the importance of the James Beard Awards to the American culinary industry features entertaining soundbites from Carla Hall, Gail Simmons, Martha Stewart, Marcus Samuelsson, Mourad Lahlou, Andrew Zimmern, Michael Solomonov, Rick Bayless and the JBF's Chief Executive Officer Clare Reichenbach, Executive Vice President Mitchell Davis and Vice President Kris Moon.

The unique backstories of the five Outstanding Chef Nominees and their wide-ranging and diverse connections to the winners of the night's other major awards will emphasize the supportive and close-knit culinary community in the United States in this special celebration of their culinary achievements.

About the James Beard Foundation (JBF)

The James Beard Foundation's mission is to celebrate, nurture and honor chefs and other leaders making America's food culture more delicious, diverse, and sustainable for everyone. For more than 30 years, the Foundation has accomplished this mission through programs that highlight food's central role in our lives. In addition to hosting guest-chef dinners throughout the year at the historic James Beard House in New York City, the Foundation administers the James Beard Awards; grants scholarships for culinary students; produces national events that include our Taste America tour; and creates educational programs for the culinary community and food lovers. The Foundation addresses the growing challenges facing our food system through its Impact Programs, which include the Leadership Awards; Chefs Boot Camp for Policy and Change; Issue Summits; and Culinary Labs. Industry issues, such as gender imbalance and diversity in culinary leadership, are addressed through our Industry Programs. For more information, please visit jamesbeard.org and follow @beardfoundation on Instagram, Twitter and Facebook.

About Intersport

Since 1985, Intersport has been an award-winning innovator and leader in the creation of sports, lifestyle, culinary and entertainment-based marketing platforms. With expertise in Sponsorship Consulting, Experiential Marketing, Hospitality, Retail Engagement, Content Marketing, Productions and Property Creation, this Chicago-based Marketing & Media Solutions Company helps its clients engage consumers with compelling ideas, content and experiences. To learn more about Intersport, visit www.intersportnet.com, like us on Facebook or follow us on Twitter and Instagram.

ABC Media Relations

Greg Khach (818) 460-6373 greg.g.khach@abc.com

Intersport

Steve Flaherty (312) 467-8131 sflaherty@intersportnet.com

James Beard Foundation

Gwen Steuart 646.695.7050 Gwen@rosengrouppr.com

Photography and video available at <u>www.disneyabcpress.com</u>. Photography request line (818) 460-6611.

Follow ABC Publicity on Twitter and Instagram.